

PETRIT RUDI

11730 W. SUNSET BLVD #126 LOS ANGELES, CA 90049 * WWW.RUIDIDESIGN.COM * 773.724.0921 * PETRITRUDI@ME.COM

I am a positive, energetic, detail-oriented, lead front-end developer with over 6 years of experience managing, architecting, and structuring innovative websites and user interfaces while delivering successful, production-ready front-end code.

TECHNICAL EXPERTISE

- **Front-End Development:** XHTML/CSS, HTML5/CSS3, JavaScript, jQuery, AJAX, XML, .NET, ASP.Net MVC, SVN, and general understanding of PHP/MySQL. Cross-browser/Cross-platform compatibility, Integration with middle-tier and back-end technologies as well as server side code. Proficient in troubleshooting, debugging, and QA.
- **Architecture:** Crafting clean code that promotes consistency across a site and performing front-end practices that increase page performance and enhance the user experience, while maintaining site stability. Developing templates and frameworks, efficient user interface design, content management implementation, and effective cross-team collaboration.
- **Software and Graphics:** Adobe Photoshop, Illustrator, Flash, Dreamweaver, InDesign, Fireworks, Premiere Pro, Final Cut Pro, Soundbooth. Microsoft Word, Excel, PowerPoint, Outlook, Visio.
- **Operating Systems:** Mac OS X, UNIX, Microsoft Windows.
- **Languages:** Fluent in English and Albanian, Conversant in German and Serbian.

PROFESSIONAL EXPERIENCE

NBC Universal, G4TV, E!Online, Fandango, MyStyle, FEARnet (May 2010 - Present) LOS ANGELES, CA

- **Lead Front-End Developer**
 - Website development, coding and implementation using primarily XHTML/CSS.
 - Major accomplishments include majority of front-end development for the following websites: E3, Attack of the Show (AOTS), Comic-Con, Ninja Warrior, Video Game DeathMatch, GamesCom, Web Soup, DICE, GDC, PAX, Tokyo Game Show, Butterfingers Defense League, American Ninja Warrior and more.
 - Responsible for efficiently managing new and current projects, drawing over 3 million users daily for certain events
 - Supervising front-end development team and process while delivering cohesive project implementation.
 - Successful integration with middle-tier and back-end technologies.
 - Thorough and meticulous quality assurance, debugging and troubleshooting.
 - Developed and implemented film and advertisement web promos for Sony, Intel, Ford, Sprint 4G, Japan Relief, Marvel, Star Wars, Paranormal Activity, Resident Evil, TRON, Battle: LA, Green Lantern and more.
 - Received two promotions in initial five months of employment, specially commended for leadership, positive attitude and presence, and over the top work ethic and commitment.

THE DESIGN EQUATION (July - September 2009) BEVERLY HILLS, CA

- **Web Designer and Developer** - Coded cross-browser compatible websites including Hartzell Aerospace, quality assurance for e-commerce websites such as BridesLoveUs, designed promotional print and web materials, brochures, posters and business cards.

ALLSCRIPTS (June 2007 - July 2008) CHICAGO, IL

- **Database and Research Assistant** – Efficient database management and administration, research, basic SQL server reporting and daily client interaction with over 1,800 physicians, 1,500 hospitals and 10,000 post acute care organizations for a Web-based international healthcare software company.

PIKA MULTIMEDIA STUDIO, INC. (August 2005 - June 2007) CHICAGO, IL

- **Multimedia Associate** – Web design and development, graphic design, marketing, customer acquisition.

EDUCATION

THE ART INSTITUTE LOS ANGELES, CA/PITTSBURGH, PA

Bachelor of Science - Web Design and Interactive Media (currently a fourth year student)

- **GPA 4.0**, Dean's Honor Roll every quarter, National Society of Collegiate Scholars.
- Four Design and Programming Awards, President's Club – leadership group of select students chosen by faculty.

PRENKE JAKOVA COLLEGE PRISHTINA, KOSOVO

Bachelor of Arts in Communications and Music

GLAUBENSZENTRUM SCHOOL BAD GANDERSHEIM, GERMANY

Associate's Degree in Religious Studies

Website links, Code Samples, and References available upon request.